

# Chris Matthews

## AI Strategist, Speaker & Author

*Speaker bio · Short · Approx. 70 words*

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Chris Matthews is an AI Strategist, Speaker and Author who teaches business owners where to start with AI and how to actually implement it. He built and sold a national healthcare chain in 2023 and now helps SMEs, family offices and insurance brokers cut through the noise using his SSAMM Method™. His sessions replace hype with order. Audiences leave with a plan they can run on Monday morning.

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