

Chris Matthews

AI Strategist, Speaker & Author

Speaker bio · Medium · Approx. 175 words

Chris Matthews is an AI Strategist, Speaker and Author. He teaches business owners where to start with AI and how to implement it without getting lost in the hype. Most owners are not short of AI tools. They are short of an order to do them in. Chris gives them the order.

He built and scaled a national healthcare chain from the ground up, selling it to a private investment firm in 2023. He has more than a decade of hands-on AI experience, including deploying predictive models in clinical settings before AI was fashionable. That operator background is why his playbooks land. He has done the work, in the businesses he writes and speaks about.

Chris speaks to SMEs, family offices, insurance brokers, and professional services firms across the UK, Europe and the US. His framework is the SSAMM Method™: Simplify, Systemise, Automate, Monitor, Manage. Audiences leave with a scorecard for spotting their highest-impact AI opportunities, a step-by-step system for piloting and scaling, and the confidence to start small and move fast.

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